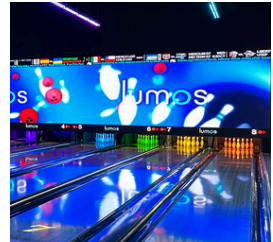
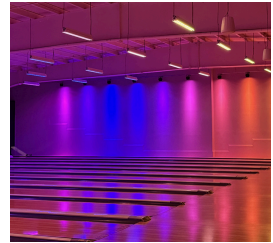




DFX Services & SOLUTIONS



Premium audio, video, lighting, & control systems for immersive experiences.



Integrated AV Solutions

01

Technology Solutions Designed Around the Customer Experience

DFX delivers integrated audio, video, lighting, and control solutions that transform entertainment, hospitality, and commercial spaces into immersive experiences.

From system design and engineering to installation, programming, and long-term support, our team creates scalable AV environments tailored to each client's operational and guest experience goals.

Our solutions combine industry-leading technology with DFX's proprietary Versa product ecosystem to provide reliable, engaging, and easy-to-manage systems.

Our Solutions Include:



Audio Systems



**Video Displays &
LED**



Control Systems



Digital Signage



**Architectural &
Entertainment
Lighting**



**Installation &
Integration**

By combining industry-leading technologies with DFX's proprietary Versa product ecosystem, we deliver reliable, easy-to-manage systems built for performance, flexibility, and long-term growth.

Core Services

02

End-to-End AV Integration & Support

DFX is a one-stop technology integration partner providing everything from low-voltage infrastructure and system installation to programming, training, and ongoing support.

Consultation & Design

- Discovery & needs assessment
- System engineering
- CAD drawings & renderings
- Infrastructure planning
- Audio & lighting design



Installation & Integration

- Audio system installation
- TV displays & LED systems
- Digital signage deployment
- Architectural & entertainment lighting
- Control systems & automation
- AV programming & commissioning



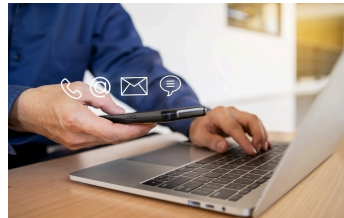
Training & Optimization

- Maintenance plans
- Remote support
- Upgrades
- End-user training
- System documentation
- On-site walkthroughs
- Operational best practices



Ongoing Support

- Preventative maintenance
- Remote diagnostics & support
- System upgrades & expansions
- Service calls & troubleshooting



Dynamic Lighting Solutions

03

Technology Solutions Designed Around the Customer Experience



DFX lighting solutions are designed to transform entertainment environments through vibrant, programmable lighting experiences that enhance gameplay, guest engagement, and venue atmosphere.

Our integrated lighting systems support:

- RGB & dynamic color effects
- UV and specialty lighting
- Lane-by-lane customization
- Synchronized show control
- New construction and retrofit applications



Compatible with industry-standard control platforms and scoring systems, DFX lighting solutions provide flexible deployment with seamless integration into existing AV environments.

Entertainment Lighting Systems

04

Designed for reliability and ease of operation, DFX lighting solutions help venues create memorable guest experiences while simplifying daily operation.



DFX entertainment lighting systems deliver impactful visual experiences through fully programmable LED technologies designed for modern entertainment venues.

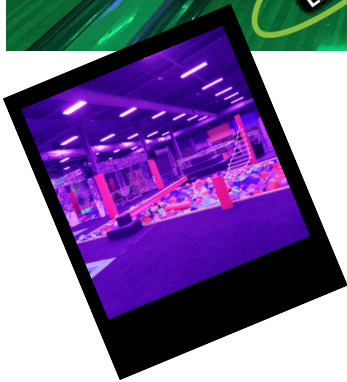
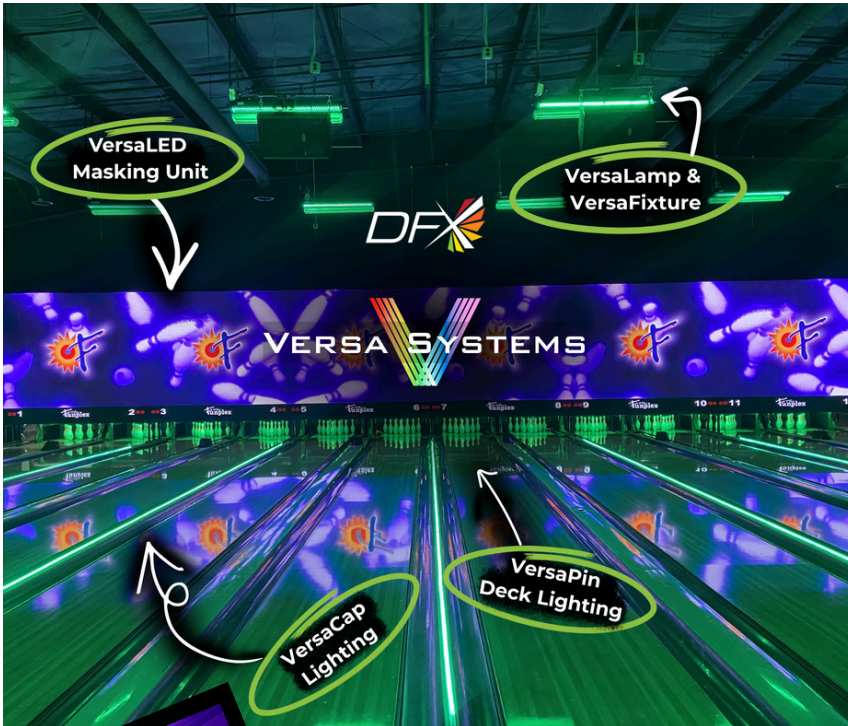
From subtle ambient effects to high-energy show environments, our lighting systems support:

- Dynamic scene creation
- Programmable color control
- Integrated show synchronization
- Retrofit and new-build installations
- Centralized control capabilities



DFX Versa Lighting Products

Versa is a curated line of AV products and system packages built to meet the technology needs of modern spaces. Designed for seamless integration and flexible deployment, Versa solutions adapt easily across industries, room types, and applications.

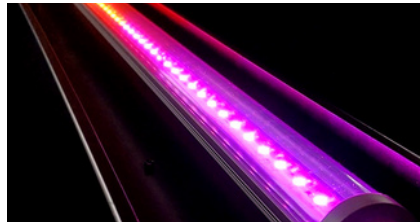
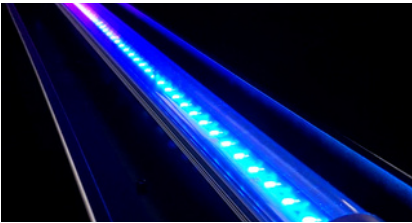


Versa Products FOCUS ON:

- Simplicity of deployment
- Consistent user experience
- Scalability across multiple spaces
- Compatibility with professional AV systems

VersaLamp

06



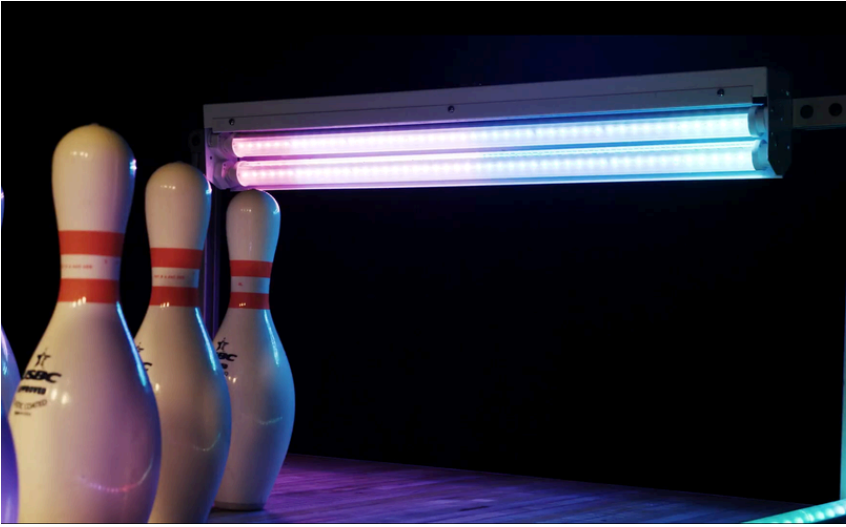
▶ VersaLamp

VersaLamp LED Pin Deck Lighting delivers vibrant RGB color, true white, and ultraviolet effects from a single patented LED system. Compatible with most DMX controllers, pinsetters, and scoring systems, it offers customizable lighting effects for both new and retrofit installations with seamless VersaLamp integration. Perfect for entertainment venues, bowling centers, bars, restaurants, multi-purpose rooms, auditoriums, family entertainment centers, and other dynamic spaces looking to create an immersive lighting experience.



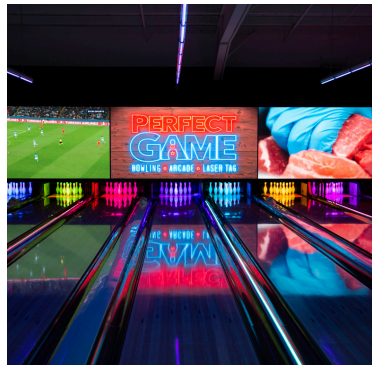
VersaPin

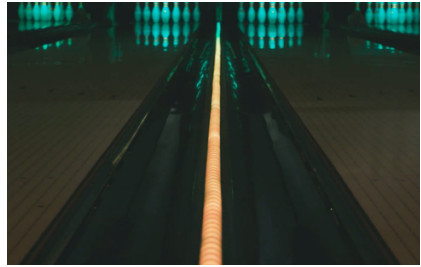
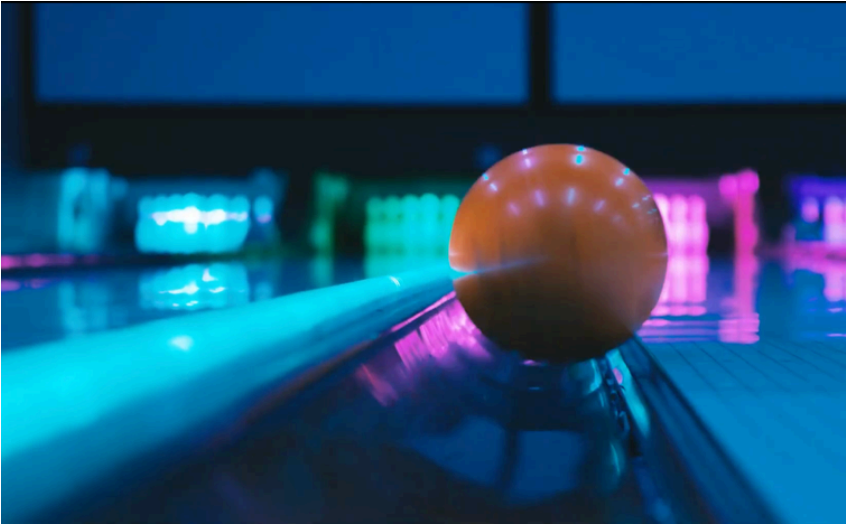
07



► VersaPin

VersaLamp LED Pin Deck Lighting delivers vibrant RGB color, true white, and ultraviolet effects from a single patented LED system. Compatible with most DMX controllers, pinsetters, and scoring systems, it offers customizable lighting effects for new or retrofit installations with seamless VersaLamp integration.





➤ VersaCap

VersaCap LED Cap Lighting delivers vibrant full-color effects for bowling lane capping with customizable lane-by-lane lighting patterns. Fully programmable and easy to install, it integrates seamlessly with VersaLamp Pin Deck and other VersaLamp lighting systems for new or retrofit applications.

Control & Automation

09

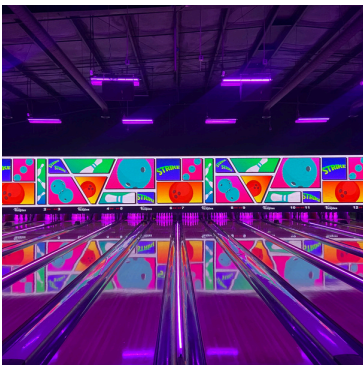
Designed for ease of use and operational consistency, DFX control solutions reduce complexity while improving flexibility and user experience.



DFX control systems simplify the operation of complex AV and lighting environments through intuitive touchscreen interfaces and programmable automation solutions.

Our control platforms allow staff to easily manage:

- Lighting environments
- Audio systems
- Video displays
- Show presets
- Scheduling & automation
- Venue-wide AV control



➤ **VersaShow**

Our easy to operate, affordable and powerful DMX key pads are used to operate our lighting systems. These units include eight to ten fully programmed light shows with more than four thousand steps.

**CMS SUBSCRIPTIONS
AVAILABLE***

Digital Content & Visual Experiences

10

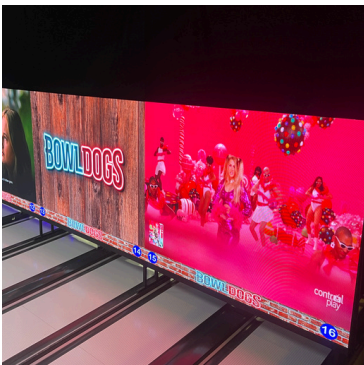
DFX enhances entertainment environments through dynamic visual content systems designed to increase guest engagement and elevate the overall venue experience.



Our Solutions INCLUDE:

- Scoring enhancements with InScoreFX
- Motion graphics & animations
- Digital signage integration
- Promotional content support
- Interactive visual experiences

VersaMask



➤ VersaMask

Our video masking systems provide a digital pallet for all types of video content. They are perfect for league play by providing scoring and leagues standings and truly transform the bowling center when used for open play. Our versatile, high definition systems maximize the viewing area and minimize borders. Our systems are best in the industry.

Professional Audio Solutions

12

Immersive Audio Designed for Every Environment

DFX designs and installs professional audio systems that deliver clear, consistent, and impactful sound experiences across entertainment, hospitality, and commercial spaces.

From background music and paging systems to high-performance entertainment audio, our solutions are engineered to balance performance, coverage, and ease of operation.

Audio Services & CAPABILITIES:

- Distributed Audio Systems
- Background Music Systems
- Paging & Announcement Systems
- Entertainment & Performance Audio
- DSP Programming & System Tuning
- Wireless Microphone Solutions
- Amplification & Speaker Systems
- Audio Control & Automation



Applications INCLUDE:

- Bowling Centers & FECs
- Restaurants & Sports Bars
- Hospitality & Event Spaces
- Corporate Environments
- Houses of Worship

DFX audio systems are fully integrated with video, lighting, and control technologies to create seamless user experiences that are scalable, reliable, and easy to manage.

CCTV & Surveillance Solutions

13

Intelligent Security & Monitoring Systems

DFX delivers professional CCTV and surveillance solutions designed to enhance safety, operational visibility, and facility management across entertainment, hospitality, and commercial environments.

Our systems combine high-performance camera technologies with intuitive monitoring and recording platforms to provide reliable, scalable security solutions tailored to each facility's needs.

CCTV & Security OFFERINGS:

- IP Camera Systems
- Indoor & Outdoor Surveillance
- PTZ & Fixed Camera Solutions
- Network Video Recording (NVR)
- Remote Monitoring Access
- Video Wall & Multi-Display Monitoring
- Access Control Integration
- Scalable Multi-Zone Coverage



Designed FOR:

- Entertainment Venues
- Bowling Centers & FECs
- Hospitality Spaces
- Restaurants & Sports Bars
- Commercial Facilities

DFX security solutions are designed for seamless integration with existing AV, network, and control systems — delivering dependable performance, centralized management, and long-term flexibility.

Why DFX



Scalable Solutions

Systems designed to grow with your business and operational needs.



Integrated Technology

Compatible with professional AV, lighting, and control platforms.



Professional Performance

Reliable systems engineered for high-performance environments.



Simplified Operation

User-friendly technology designed for staff at every experience level.



Service & Support

Backed by DFX consultation, installation, training, and ongoing support.

Professional Services & Support

DFX provides comprehensive support throughout the entire project lifecycle — from initial concept and engineering through installation, training, and long-term system support.

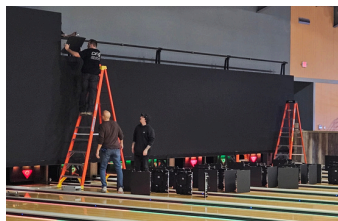
Consultation & Design

- Discovery
- Engineering
- CAD/renderings
- System planning



Installation

- Project management
- Integration
- Programming
- Testing
- Commissioning



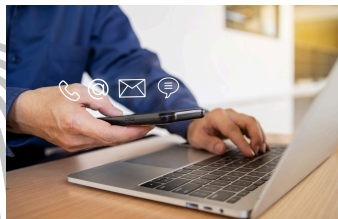
Training

- End-user training
- Documentation
- On-site walkthroughs



Ongoing Support

- Maintenance plans
- Remote support
- Upgrades
- Service calls





Trusted by Venues Nationwide



“We are absolutely over the moon happy with the Versa products we have installed”

Joe Johnson
Owner and Operator
Kokomo Joe's
Family Fun Center
St. Peters, MO



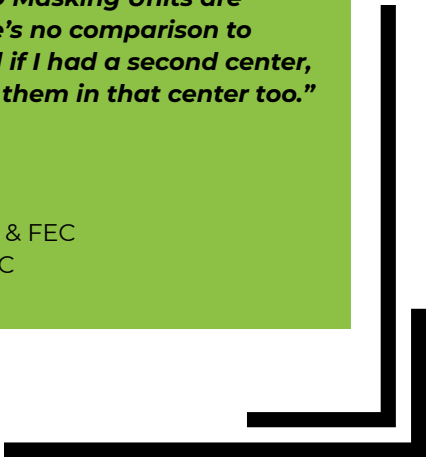
“The technology provided by DFX is what really drives the WOW factor at our center.”

Michael Shearer
Owner
Perfect Game
Farmington Hills, MI



“The VersaLED Masking Units are amazing there's no comparison to projectors and if I had a second center, I would install them in that center too.”

Linda Gamble
Owner
Paradise Lanes & FEC
Spartanburg, SC





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